



Insurance Take Our Kids to Work Day

(formerly known as Feed the Minds of Youth)

Virtual Event Agenda

Live On-line Events —

Tune in via Zoom

Agenda —

11:00 – 11:30 A.M. ET
Welcome to Insurance
and Our World

NOON – 12:45 P.M. ET
'Ask Me Anything' Career Chats
with Industry Professionals

1:30 – 2:00 P.M. ET
'Spot The Risk'
Scenario Game

2:30 – 3:00 P.M. ET
Interactive Panel with
Industry Professionals

On-Demand & Bonuses —

- > Skill builder series: Goal Setting, Interview Skills and Making a Great First Impression
- > Prizes, a spirit of fun, and a few surprises for a few participants throughout the day
- > Take a picture of something "risky" as it relates to insurance at home or office area
- > Day in a Life in Insurance
- > Career Trivia Challenges
- > Instagram scavenger hunt



Students may find it optimal to have a secondary device available i.e. cell phone, tablet/iPad.

Students are not required to attend all events.



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Live On-line Event Descriptors —

Welcome to Insurance and Our World

(Available at 11:00 A.M. ET)

Insurance is not what you think.....it's a whole lot more! Explore the variety of roles that make up Canada's property and casualty insurance industry and better understand how your own interests, experience, and educational goals can add up to a great career in insurance. Learn how insurance is a part of our everyday lives including transportation, shopping malls, environmental facilities and more. Insurance is all around us!

'Spot The Risk' Scenario Game

(Available at 1:30 P.M. ET)

Get in on the fun in this fast-paced scenario game! You will be shown a series of images and need to spot as many risks, perils, and potential issues as you can. On the line — prizes and glory! There is even bonus points for creativity. Industry professionals will walk you through their take on each scenario and show you the world of risk management and insurance in action.

'Ask Me Anything' Career Chats with Industry Professionals

(Available at Noon ET)

Thinking about your career options? Tune in to hear a few tips and stories from folks who have been there as they talk about their first job, things they have learned along the way, and what they do now in the insurance industry. They are also on-hand to answer any of your questions about anything related to your career, studies (both current and future), and making the most of your time in high school.

Interactive Panel with Industry Professionals

(Available at 2:30 P.M. ET)

Did you know that soccer players have their legs insured? That there is insurance for the International Space Station? And, that there is even insurance for AI and Robots? Learn about the world of emerging risk, how insurance works, and just some of the ways that insurance is at the forefront of interesting and game changing issues. Think Insurance is Boring? Think Again!

AND... Don't forget about our on-demand events available throughout the day



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