



## Image Cards

Photos are a great way to illustrate different types of insurance and different perils (losses). Put different images onto 8 x 10 cue cards which you can then use within your presentation.

### **Example #1**

Types of insurance – use the photos to illustrate the types of insurance there are.

### **Example #2**

Types of insurance – as a broker, use the photos to show the different clients that you may have.

Photos of different types of insurance:

- airplane (travel/manufacturing/aviation)
- apartment
- house
- car
- truck
- boat
- farm
- construction site
- office building
- hotel (travel/property)
- pet
- computers
- etc.

Hold up each one of these images and have the audience try and figure out what type of insurance would be needed and why.

### **Example #3**

Show images of different perils and explain how insurance will help in each of the situations. Or have the audience determine the questions they will ask those who were involved in the loss.

Photos of different perils:

- house fire
- car accident
- water damage / flood
- slip and fall