



## Business Studies

Concept	Curriculum Expectations	Education Resources
Business Fundamentals	Demonstrate an understanding of how businesses respond to needs, wants, supply, and demand	<b>You're IN Business</b> Lesson 2 – Start your Business
	Compare types of businesses; demonstrate an understanding of the benefits and challenges for Canada in the field of international business	<b>You're IN Business</b> Lesson 2 – Start your Business
	Demonstrate an understanding of ethics and social responsibility in business	<b>You're IN Business</b> Lesson 5 – Start your Business
Recognizing and Assessing Opportunity	Compile a list of opportunities (needs, wants, problems)	<b>You're IN Business</b> Lesson 2A (p. 21)
	Demonstrate skills in problem solving and decision-making	<b>Risk Responsibility Reality</b> Life Skills Vignette 1 (pp 28-31)
Planning a Venture	Analyze common forms of business ownership	<b>You're IN Business</b> Lesson 2A (p. 21)
Assessing and Minimizing Risk	Analyze the types of potential risks (physical, financial, human resources)	<b>Know Your Risk</b>  <b>You're IN Business</b> Lesson 6 & 7 (pp. 63-83)
	Complete a risk assessment	<b>Know Your Risk</b> Lesson 7 (p.36)
Completing a Venture Plan	Complete a venture plan	<b>You're IN Business</b> Lessons 1-5



Finance	Demonstrate a variety of ways to solve financial problems	<b>Risk Responsibility Reality</b> Family Studies Vignette 2 (pp 46-9)
	Ask students to weight cost factors involved in making a car-purchase decision	
	Produce budgets to address business problems	<b>You're IN Business</b> Lesson 6 (pp. 69-72)
Marketing	Create and implement a marketing plan for a product or service	<b>You're IN Business</b> Lesson 4 (pp. 44-50)
Entrepreneurship	Contrast various forms of business ownership	<b>You're IN Business</b> Lesson 2A (pp. 22-4)
	Design, implement and evaluate a business plan	<b>You're IN Business</b> Lesson 1-5
Personal Finance	Identifying expenses that individuals and households incur	Risk Responsibility Reality Family Studies - Vignette 2 (pp. 46-9)
The Role and Impact of Business	Explain how needs, wants and demands create opportunities for business	<b>You're IN Business</b> Lesson 2A (pp. 21)
	Compare types of businesses	<b>You're IN Business</b> Lesson 2 (pp. 22-4)
Conducting Business in a Competitive Marketplace	Explain the Role of marketing and accounting in business	<b>You're IN Business</b> Lesson 4 (pp. 44-50)
	Describe the role of ethics and responsibility in business	<b>You're IN Business</b> Lesson 5 B&C (p. 56-62)
	Describe the rights and responsibilities of employees and employers	<b>You're IN Business</b> Lesson 5A (pp. 51-5)
	Compare a variety of business career paths	Search <a href="#">Career Profiles</a>
Considering Career Options	Outline the meaning, role and responsibility, of entrepreneurs and intrapreneurs in society	<b>You're IN Business</b> Lesson 5 (pp. 51-62)
	Evaluate Career Paths in which enterprise and innovation are particularly important	Search <a href="#">Career Profiles</a>